

Locations Magazine

THE OFFICIAL MAGAZINE OF THE ASSOCIATION OF FILM COMMISSIONERS INTERNATIONAL 2011

PUBLISHED
MAY
2011



LOCATIONS MAGAZINE This stylish, full-colour annual magazine is targeted at the international film production industry.

Now in its 24th year the magazine provides a unique and cost-effective opportunity to reach and influence this important market.

Showcase your region and facilities to many thousands of current and potential clients throughout the world.

AFCI

The Association of Film Commissioners International (AFCI) has over 300 members on six continents who assist feature, television, commercial, industrial and stills production worldwide.

LOCATIONS MAGAZINE 2011 The industry's leading resource publication on location production has a 17,000 controlled circulation.

12,000 copies are sent directly to named individuals within the film production and allied industries. Job titles include: producers, studio executives, location managers and finders, production designers and managers.

Plus **5,000** additional copies distributed at key international events :

- Cannes Film Festival (2011 edition launch event)
- AFCI Locations Trade Show
- Cannes Lions Advertising Festival
- Sundance Film Festival
- Busan Film Festival
- Berlin Film Festival
- Plus many other selected events worldwide

THE DEFINITIVE REFERENCE
TO LOCATION SHOOTING
AROUND THE WORLD

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■ SHOOTING THE ENEMY

War movies are back - but the genre has changed as the politics of war have become increasingly complex. And as the look and feel of war movies change, so does the use of locations. This feature looks at the shooting of the modern war movie on location ...

■ MAINSTREET USA

Disney theme parks' take on Main Street USA is somewhat idolised recreation of the traditional, idyllic American small town. Or is it? Outside of the studio, where do producers and location scouts go to find the perfect American town? This feature looks at past and present movies depicting the small town American dream ...

■ 3D MOVIES

3D is no longer a promise of the future. Avatar was shot in Hawaii, as well as California and New Zealand; Voyage of the Dawntrader's locations include Queensland, Australia. How and when does location filming come into the 3D mix? This feature explores the 3D phenomenon in the context of shooting on location ...

■ ON THE WATERFRONT

What are the special considerations that need to be made when scouting for a waterside location? Weather? Safety? Transport? Tourism? This feature surveys a number of waterside locations that have been used in movies over the years and asks those involved about the business of shooting on the waterfront ...

■ LOCATIONS IN PICTURES

Our popular Locations In Pictures section will continue for 2011 and we will consider any submissions of true quality and interest. Producers, location scouts and managers, and film commissions are welcome to submit images for this section ...

■ MAKING A SCENE

Locations Magazine looks in detail at four or five movies, focusing on a specific location, or locations used and speaks to actors, directors, and local people about their involvement in the production.

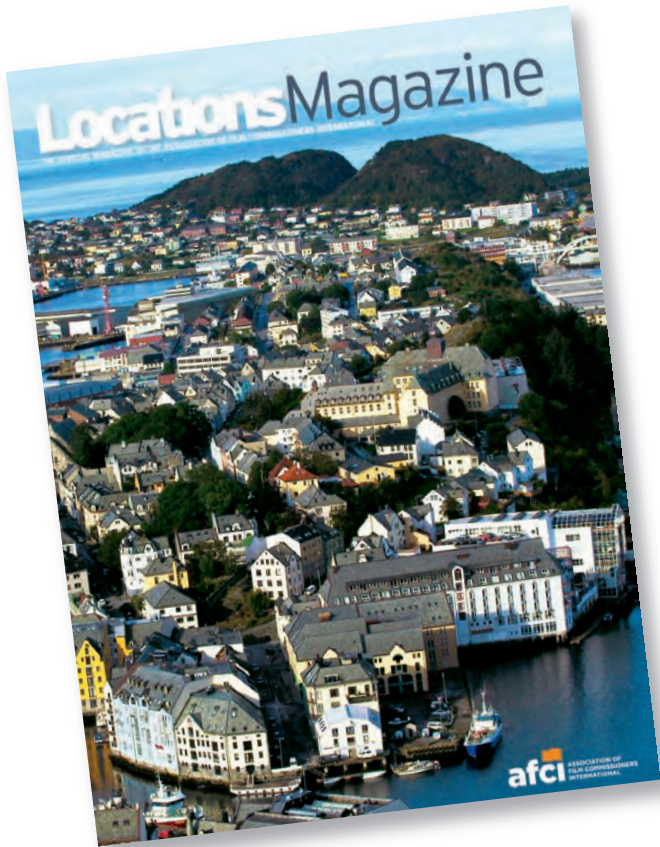
EDITORIAL FEATURES 2011

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ADS WITH IMPACT

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Take the Plunge in Queensland, Australia

Queensland is the only state in Australia with a coastline of over 17,000 km. It's a beautiful state with a diverse range of landscapes, from the Great Barrier Reef to the Blue Mountains. Queensland is a state of many firsts, including the first water tank facility in the Southern Hemisphere. The facility is located in Queensland and is the largest of its kind in the Southern Hemisphere. It is a state of many firsts, including the first water tank facility in the Southern Hemisphere. The facility is located in Queensland and is the largest of its kind in the Southern Hemisphere.

water rainbow studios
get your story told

CONTEMPORARY DESIGN

SOME LIKE IT iconic

STUNNING IMAGES

LOCATIONS IN PICTURES

Trafalgar Bridge, Glasgow

Highgate Covered Bridge, Virginia

ADS WITH IMPACT

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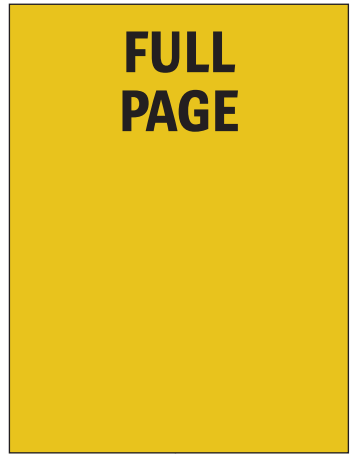
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FULL PAGE



FULL PAGE (Trim size)
240mm x 330mm
(9 1/2" x 13")

RATE
4 col. **\$5125**

N.B. For non bleed
full page ads, type area
is 200mm x 295mm
(7 7/8" x 11 5/8")
For bleed ads, allow an
extra 5mm to trim size
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1/2 PAGE
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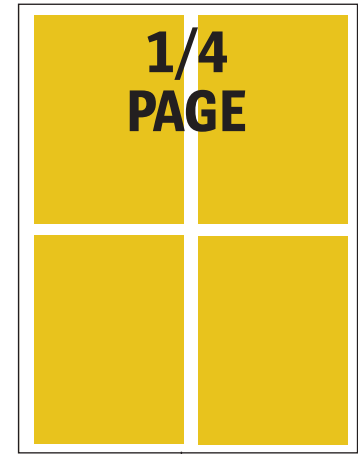
MARQUEE



MARQUEE
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4 col. **\$2600**

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1/4 PAGE
(one of four only)
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RATE:
4 col. **\$1850**

ADVERTISING RATES (\$)

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MECHANICAL SPECIFICATIONS

Copy date: 7th March 2011
Publication dates: May 2011

Trim size: 240mm X 330mm (9^{1/2}" X 13")
For bleed ads: Allow an extra 5mm on all bleed edges

Printing: Printed litho, 4 colour process
Binding: Perfect Bound
Paper Stock: The paper used by Boutique Editions is a natural, recyclable product made from wood grown in sustainable forests. The manufacturing process conforms to the environmental regulations of the country of origin.

DIGITAL AD SUBMISSIONS

All ads submitted must be able to be opened in one of the following software packages (in order of preference):

Adobe Photoshop for Mac/Pc
Adobe Illustrator for Mac/Pc
or PDF file, please ensure document is pre-press ready if submitting advertisements in this form.
All included images files must be CMYK and supplied in either TIFF or EPS format for Mac only.
We recommend a minimum resolution of 300 dpi (at the final printed size) for all embedded images.

All fonts, including any used in any embedded images eg. EPS files must be included. All colours must be CMYK separated, or any spot colours must be clearly indicated.

COMPRESSION

Any archives must be able to be opened using StuffIT Expander. All files submitted via FTP or email MUST be compressed into a single archive and encoded in binhex format (.hqx). Aladdin's Dropstuff will do this.

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Disk formats accepted: CD

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PASSWORD: bout999

Once file has been transferred please email jodlin@boutiqueeditions.com to confirm upload and the file name. **Also ensure file name includes commission/company name.**

Files should be placed in folder named 'Locations 2011'

EMAIL

We will be able to accept small/compressed (10MB or less) ads as attachments to email:
jodlin@boutiqueeditions.com
Any ads submitted electronically should have a hard copy of the ad faxed to ourselves clearly stating all the order details.

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