

AFCI MARKETING AWARDS 2007



Advertising – Black & White

1 st Place	Wichita Convention & Visitors Bureau
2 nd Place	Film South New Zealand
3 rd Place	Busan Film Commission
Honorable Mention	Virginia Film Office

Advertising – Color

1 st Place	Montana Film Office
2 nd Place	Ausfilm International
3 rd Place	Film South New Zealand
Honorable Mention	Maine Film Office

Advertising Series/Campaign

1 st Place	Ausfilm International
2 nd Place	West Virginia Film Office
3 rd Place	New Brunswick Film
Honorable Mention	Honolulu Film Office

Production Guide

1 st Place	Houston Film Commission
2 nd Place	Hong Kong Film Services Office
3 rd Place	West Virginia Film Office
Honorable Mention	El Paso Film Commission

Direct Marketing Piece

1 st Place	Pittsburgh Film Office
2 nd Place	South Carolina Film Commission
3 rd Place	South Dakota Film Commission
Honorable Mention	Busan Film Commission

Specialty Item – Hats/Caps

1 st Place	Virginia Film Office
2 nd Place	Bahamas Film & TV Commission
3 rd Place	Metro Orlando Film & Entertainment Commission

Specialty Item – Clothing

1 st Place	Gyeonggi Film Commission
2 nd Place	Utah Film Commission
3 rd Place	South Carolina Film Office
Honorable Mention	Louisiana Governor's Office of Film & TV Development

Specialty Item – Other

1 st Place	Georgia Film, Video & Music Office
2 nd Place	Ausfilm International
3 rd Place	Utah Film Commission
Honorable Mention	New Brunswick Film

Logo

1 st Place	San Francisco Film Commission
2 nd Place	Utah Film Commission
3 rd Place	Ausfilm International
Honorable Mention	Santa Clarita Valley Film Office

Promotional Digital Presentation

1 st Place	Utah Film Commission
2 nd Place	Film South New Zealand
3 rd Place	Canton CVB
Honorable Mention	Ausfilm International

Website

1 st Place	British Columbia Film Commission
2 nd Place	Maine Film Office
3 rd Place	Colorado Film Commission
Honorable Mention	Greater Cincinnati & Northern Kentucky Film Commission